

Call for Advertisements in the Program and Abstract Book of the 30th Congress of the International Society for Mechanical Circulatory Support

Date: November 13 (Wed) - 15 (Fri), 2024

Venue: Light Cube Utsunomiya

Organizer: The 30th Congress of the International Society for Mechanical Circulatory Support (ISMCS)

Congress Chair: Koichi Toda, M.D.

(Professor, Department of Cardiovascular Surgery, Dokkyo Medical University Saitama Medical Center)

Secretariat:

Department of Cardiovascular Surgery, Dokkyo Medical University Saitama Medical Center
2-1-50 Minami Koshigaya, Koshigaya-shi, Saitama 345-8555, Japan

Operational Secretariat:

Total River Co., Ltd.

1st Floor, Yusen Building, 2-3-2 Marunouchi, Chiyoda-ku, Tokyo 100-0005, Japan

E-mail: ismcs2024@totalriver.co.jp

TEL: +81-3-5533-8895

FAX: +81-3-5533-8896

Application for Program and Abstract Book Advertising

The 30th Congress of the International Society for Mechanical Circulatory Support

Congress Chair: Koichi Toda

1. **Dates:** Wednesday, November 13, 2024 – Friday, November 15, 2024
2. **Venue:** Light Cube Utsunomiya
1-20 Miyamirai, Utsunomiya, Tochigi 321-0969, Japan
TEL: +81-28-611-5522
3. **Advertising Medium:** Abstract Book for the 30th Congress of the International Society for Mechanical Circulatory Support (ISMCS)
4. **Distribution Target:** Society members and participants
5. **Number of Participants:** Approximately 300 people
6. **Number of Copies / Size:** 300 copies / A4 (297mm x 210mm)
7. **Publication Date (Planned):** Wednesday, October 30, 2024
8. **Estimated Production Cost:** 1,345,200 JPY
9. **Advertising Rates:**

No.	Advertising Category	Fee (Including Tax)	Available Slots
1	Back Cover (1 page, color)	220,000 JPY	1 company
2	Inside Front Cover (1 page, color)	165,000 JPY	1 company
3	Inside Back Cover (1 page, color)	165,000 JPY	1 company
4	Supplementary Pages (A4:1 page, monochrome, 256mm x 185mm)	110,000 JPY	3 companies
5	Supplementary Pages (A4:1/2 page, monochrome, 120mm x 180mm)	66,000 JPY	5 companies

*Please complete the necessary information on the attached "Application Form for Program and Abstract Book Advertising" and send it by FAX or email to the specified address.

*Applications will be accepted on a first-come, first-served basis.

*Advertising companies will receive one copy of the abstract book.

*If you have any questions, please contact the Operational secretariat.

10. Submission of Advertising Materials and Deadline:

*Please submit your materials in complete data form. Paper copies will not be accepted.

*If possible, please submit your data via email. If this is difficult, please send it on a CD-R or other media.

- PDF data (with embedded fonts)
- Illustrator data (with text outlined, image data embedded, and saved in a version earlier than CS5; CS6 is not acceptable)

*Please be sure to attach a printed copy for verification (monochrome is acceptable).

*Please send the materials to the secretariat by Tuesday, September 10, 2024.

*If you cannot meet the submission deadline, please contact us. We will discuss alternative arrangements.

Information Disclosure:

In accordance with the "Transparency Guidelines for the Relationship between Corporate Activities and Medical Institutions, etc." by the Japan Pharmaceutical Manufacturers Association and the "Transparency Guidelines for the Relationship between the Medical Device Industry and Medical Institutions, etc." by the Japan Medical Device Industry Association (JFMDA), we agree to disclose on your website the costs related to the hosting of this conference, including the "Society Name" and "Sponsored Seminar Name."

11. Application Deadline: Tuesday, September 10, 2024

12. Application Form and Submission of Advertising Materials (Contact Information):

Operational Secretariat of The 30th Congress of the International Society for Mechanical Circulatory Support

Total River Co., Ltd.

1F Yusen Building, 2-3-2 Marunouchi, Chiyoda-ku, Tokyo 100-0005, Japan

E-mail: ismcs2024@totalriver.co.jp

TEL: +81-3-5533-8895

FAX: +81-3-5533-8896

13. Payment Information for Advertising Fees:

Bank Name: Saitama Resona Bank Limited (0017)

Branch Name: Minami Koshigaya (326)

Branch Address: 1-17-2 Minami Koshigaya, Koshigaya-shi, Saitama-ken 343-0845, Japan

Branch Code: 326

Account Number: 5438766

Account Name: The 30th International Society for Mechanical Circulatory Support

Swift Code: SAIBJPJT

*Please bear the transfer fee.

*The bank transfer receipt will serve as your receipt.

*After receiving your application form, we will send you an invoice from the operational secretariat. Please transfer the fee to the specified account within one month of the invoice date.

FAX: +81-3-5533-8896

Application Deadline: Tuesday, September 10, 2024

(Attention: Operational Secretariat of the 30th Congress of the International Society for Mechanical Circulatory Support)

**The 30th Congress of the International Society for Mechanical Circulatory Support
Application Form for Program and Abstract Book Advertising**

Application Date:

We hereby apply for "Program and Abstract Book Advertising" as follows:

Company Name		TEL	
		FAX	
Department		E-mail	
Address		Contact Person	

Advertising Category Number:

Scheduled Date for Submission of Materials:

No.	
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Around _____

Please circle your intended submission format.
(PDF, Adobe Illustrator, other)

Remarks:

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Submission Address:

The 30th Congress of the International Society for Mechanical Circulatory Support
Operational Secretariat

Total River Co., Ltd.

1F Yusen Building, 2-3-2 Marunouchi, Chiyoda-ku, Tokyo 100-0005, Japan

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